

JERRY MACNAMARA

KEYNOTE SPEAKER
OPERATOR · CEO · ADVISOR
JACKSONVILLE, FL

**Five companies. The payroll on his desk.
One framework your room can run
Monday.**

Jerry Macnamara is a multi-time award-winning CEO who led five companies and ran the turnarounds. He took Soccer Post from \$5.9MM to \$15MM in 18 months and NFFS from \$7MM to \$30MM in three years. He advises CEOs through ProvenChaos, hosts the **Best Places to Lead** podcast, and speaks worldwide.



ROCKBOX · SEPTEMBER 2025

THE RECORD

23

SENIOR LEADERSHIP AT

\$5.9 → \$15MM

IN 18 MONTHS

\$7 → \$30MM

IN THREE YEARS

100+

B2B COMPANIES ADVISED

3×

FRANCHISE 500

2×

INC. 5000

Best

PLACES TO WORK

Ultimate

CEO, BUSINESS JOURNAL

THE TALKS KEYNOTE 45-60 MIN · HALF-DAY WORKSHOP · OFFSITE OPENER

01 Creating a Culture of Accountability

The line between accountability and policing, and what to do Monday with the person who keeps missing.

02 Build the Machine: From Win Ugly to Scalable System

How a company gets from heroic effort to a system that runs without the founder in the middle.

03 Influence: The Intersection of Authenticity, Intention, and Trust

Why influence is earned in the small moments, not claimed from the org chart.

PROOF & LOGISTICS

JERRY MACNAMARA
SPEAKER ONE-SHEET

STAGES SELECTED

AvKare	LEADERSHIP SERIES	Badass Business Summit	KEYNOTE
EDPA	INFLUENCE	Equitable	LEADING IN CRISIS
Jacksonville Football Club	COACHES SYMPOSIUM	RockBox	ACCOUNTABILITY
Event Marketing Congress	KEYNOTE		

WHAT ORGANIZERS SAY

Jerry has a rare ability to motivate, inspire, and challenge people in a way that creates real reflection and lasting impact. His message around leadership, building an intentional culture, and holding ourselves to a higher standard resonated deeply with our staff.

PAT CANNON · EXECUTIVE DIRECTOR, JACKSONVILLE FC

In my past twenty years of professional experience, Jerry ranks in the top five of my favorite leadership mentors. I am blessed our paths crossed.

RUSSELL VERHOVEC · COO, SEALSHIELD

BOOKING

FEE	Keynote engagements start at \$10,000. Workshops and multi-session days quoted on scope.
TRAVEL	Flat \$1,500 domestic, billed with the fee. No receipts to reconcile. International quoted with the date.
A/V	Standard presentation setup. Screen or TV, PowerPoint, a clicker, and a lavalier or headset mic. Slides in advance. No rider.
DISCOVERY	Included on every booking. Who is in the seats, what they are missing, and what they must do differently on Monday.



Send the date, the room,
and what they must
walk out with.

I answer every inquiry myself.
jerryamacnamara.com/speaking